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Nebraska Medical Association

Selects The Right Reflection™

To Conduct Physician Leadership Academy

**Omaha-based Firm Headed by Former**

**Woodmen Executive will Lead 10-Session Workshop**

Omaha—August 14, 2017—Pam Alfrey Hernandez, president of The Right Reflection™, today announced that her firm had been selected by the Nebraska Medical Association (NMA) to conduct a 10-session workshop academy as part of the Physician Leadership Academy (PLA).

The year-long series of courses will be conducted, beginning the week of Sept. 11, by Hernandez, who is one of only 400 Leadership Circle Profile™ certified instructors for the entire program in the world. She is also the former chief operating officer of Woodmen Life.

“Our goal is provide the skills and information to the medical community which will allow physicians to develop their skillsets across the leadership, communications and human resource areas in their practices,” said Hernandez.

Speaking for the NMA, executive vice president Dale Mahlman said: “Because the NMA recognizes the importance of physician leadership in the ever changing environment of health care, we have been exploring options for delivering a leadership academy for physicians.  We are excited that our members will have the opportunity to improve their leadership skills to benefit Nebraska’s health care environment and ultimately patient care. We look forward to working with Pam and The Right Reflection on this valuable endeavor.”

Prior to the first session, a 360 Leadership Circle ProfileTM (LCP) will be completed by physician leaders and their supervisor, colleagues, direct reports and others. The assessment measures the physician leader’s proficiency in 18 creative leadership competencies plus nine reactive tendencies that may be limiting the physician leader’s effectiveness.

Additional elements of the program will include:

* One-on-One Coaching where each physician leader will receive one individual coaching session per month;
* Physician leaders learn and practice new leadership skills in the context of both leadership and business performance;
* Elements of leadership development, peer coaching and social accountability, and
* Comparative “Retake Leadership Circle Profile,” which will be based on a repeated Leadership Circle Profile 360 assessment as a final measurement of their growth in creative competencies and reduction in reactive tendencies.

“The benefits of a development program of this nature cannot be overemphasized in professions like medicine, law and accounting,” said Hernandez. “Undergraduate and graduate courses in these fields tend to emphasize professional and technical proficiency and often ignore areas of leadership, human relations and communications. I applaud NMA for understanding this factor and attempting to provide the new skillsets that its members require.”

**About Nebraska Medical Association**

The Nebraska Medical Association (NMA) is the pre-eminent unifying physician medical organization in the state of Nebraska, serving physician members as advocates for the profession, providing training opportunities and information to all Nebraskans about healthcare initiatives.  The NMA can be reached at 402-474-4472 or via email at dalem@nebmed.org

**About The Right Reflection™**

The Right Reflection™ ([www.therightreflection.com](http://www.therightreflection.com)) is a national, Omaha-based consulting firm that facilitates transformation for individuals, teams and organizations by creating true change rather than simply reengineering what already exists. Founded in 2015 by Pam Alfrey Hernandez, who conducts leadership training and executive seminars and conferences, The Right Reflection can be reached by telephone at 402-871-8424 or via email at pam@therightreflection.com

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